

Towards responsible AI in local journalism

Initiative: Künstliche Intelligenz – Ihre Auswirkungen auf die Gesellschaft von morgen

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The reduction in local news coverage is an increasing problem. The project "Towards Responsible AI in Local Journalism" investigates how AI applications can support local newsrooms in researching, creating and distributing news. This is intended to help enable local media to better address the economic issues they face and social responsibilities they have. Due to these social responsibilities, AI applications for journalism should not only increase economic efficiency, but must also take professional values and ethical standards into account. To this end, the project will 1) develop and evaluate prototypes of responsible AI applications in collaboration with German local newspapers; 2) analyze within the participating newsrooms the conditions that enable or constrain responsible AI applications; 3) analyze in international comparative studies the inter-organizational and societal conditions for responsible AI applications; and finally 4) develop and communicate best practices and guidelines for responsible AI in local journalism.

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