

## "#socialcontagion: An Analysis of Virtual Social Networks in Non-Suicidal Self-Injury"

Initiative: Wissenschaft und Datenjournalismus

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Projekt-Website: keine

This project aims to assess the ways of social contagion in the spread of Nonsuicidal Self-Injury (NSSI), such as e.g. burning or cutting, among users, within the social media network Instagram. By further developing an interface to assess data from this network, the project team aims to make these complex data structures available to scientific research. Given the high prevalence of NSSI among adolescents, especially in Germany, understanding ways in which social influences of this behavior works, is of high societal relevance. By understanding the spread of NSSI and its representation in social networks, the aim is to learn more about strategies how social contagion might be interrupted. Furthermore, the aim is to create awareness about this issue and to inform policies of social media providers to control this content. The project is a collaboration between the Universitätsklinikum Ulm, two freelance journalists / programmers and a partner from the University of Glasgow.

### **Projektbeteiligte**

#### **Priv.-Doz. Dr. Paul Plener**

Universitätsklinikum Ulm

Medizin

Klinik für Kinder- und Jugendpsychiatrie/

Psychotherapie

Ulm

#### **Robert Young**

University of Glasgow

MRC/CSO Social and Public Health Sciences Unit

Glasgow

Grossbritannien

#### **Martin Fischer**

**Aurel David Goldwich**