

COVID-19 Misinformation on Social Media: Identifying Determinants of Misinformation Sharing Behavior and Designing Nudging Interventions (additional Corona-related funding)

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While nudging interventions can provide opportunities to curb the spread of COVID-19 related misinformation that have threatened public health responses, the development of such behavioral interventions has been hampered by a lack of evidence of the behavioral determinants for the exchange of misinformation. Therefore, the scope of this project is twofold: 1) to systematically categorize the existing evidence on determinants of misinformation sharing behavior (MSB) and 2) to design and evaluate social media nudging interventions targeting the identified determinants of MSB. The project has the potential to contribute to reducing misinformation sharing behavior among social media users, thereby addressing the ongoing "infodemic" and its negative effects on public health.

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