

Lockdown of the Public Sphere? Value Contestation and Digital Mobilization during the COVID-19 Pandemic (additional Corona-related funding)

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Focusing on the emergent social and political conflicts surrounding COVID-19 and the role of social media in creating, disseminating and shaping conflict, this project analyses the dynamics of value contestation and political mobilization in European social media during the COVID-19 pandemic. It aims to understand the appeal of anti-lockdown protests and to propose (counter-)action scenarios that can strengthen the resilience of democratic public space. Using an innovative visual analysis approach, the project team carries out an in-depth study of a single social media platform (Instagram) for six countries across time, expecting the study to obtain new insights and methodological tools for tracking the patterns and resonance of digital mobilization patterns.

Projektbeteiligte

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